

THE 2008 AMERICAN
AMATEUR CHAMPIONSHIP

AMERICAN AMATEUR CHAMPIONSHIP (2008)



SPONSORSHIP PACKET FOR THE
AMERICAN AMATEUR CHAMPIONSHIP
AND
THE "19TH HOLE" PREMIER GOLF SHOW.

QUICK DETAILS

- Largest Amateur Tournament on the West Coast
- Championship Golf Courses
- Biggest and best 19th Hole Golf Show in the west
- Media, Publications, Editorials reaching millions

DATE: 07/23-07/27

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FOR MORE INFO CALL: 509-456-PAR5 (7275)

WELCOME AND THANK YOU

Dear Partner,

I'd like to personally thank you for considering The American Amateur Championship (AAC) for your partnership.

The AAC has been thought over and carefully planned for quite some time. The media alone will produce numbers unlike the Pacific Northwest has ever seen in this sport.

Already our tournament has made headlines in the Tacoma Tribune (cover page of the business section), Oregongolf.com (front story running on their popular website), and will have editorials in the Pacific Northwest Golfer Magazine (May Edition) and Inside Golf Newspaper (April Edition) just to name a few. Circulation is reaching the millions and your company does not want to miss out on another opportunity to be named along side this huge event.

We would like you to imagine all the possibilities your organization could have in being part of our event. In this pamphlet you will find numerous opportunities to move forward. Please remember, that these sponsorship levels are only those created as a template...we are willing to accommodate and deliver whatever necessary to arrange the sponsorship package your company desires.

We invite you to come along, participate and enjoy the 2008 AAC!

Thank you,

Brad

Bradley Moss

Tournament Director

President

Par 5 Events

Chambers Bay (2015 US Open, 2008 AAC)



FOR MORE INFO CALL: 509-456-PAR5 (7275)

USE THE SECTION BELOW TO WRITE ANY QUESTIONS OR NOTES YOU MAY HAVE.

Title Sponsor

\$15,000



TITLE SPONSORSHIP

- Title rights to the largest amateur golf tournament in the West Coast
- The **"Your Company's Name"** American Amateur Championship
- Title publicized and marketed in the following magazines: Pacific Northwest Golfer, Inside Golf News, Oregongolf.com, Seattle Business Monthly, Golf Digest, West Coast Golfer. Combined circulation reaching 1 million.
- Logo placed on all advertising material, banners, Internet, flyers & mailers.
- 4 golf entries to play in the AAC tournament
- 10x20 booth in the largest "19th Hole" Golf Show in the west
- Category Exclusivity
- Company name on all press releases
- Name recognition during all interviews, newspaper articles, and radio ads
- Access to our database of golfer and consumers around the country
- THIS IS A BASE FOR A "TITLE SPONSOR". PLEASE BE SURE THAT WE WILL ACCOMMODATE YOUR COMPANY'S NEEDS AND DESIRES TO OUR VERY BEST ABILITY!

If you are looking for a fantastic Title Sponsor opportunity, get in early so you do not let another press release, story or other media related circumstance to cover the AAC with out your company's name attached to this wonderful event.

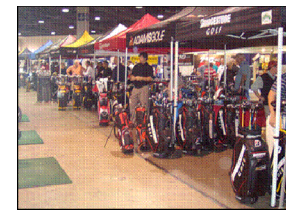


PRESENTING SPONSOR (TOURNAMENT)

The American Amateur Championship presented by: "Your Company's Name".

- Presenting rights to the tournament
- Logo presented as a "major sponsorship" on all media material.
- Company's name presented in all written and printed material. (flyers, mailers, banners, etc)
- 2 Entries to play in the AAC Tournament
- 10x10 booth at the largest "19th Hole" Golf Show in the west
- link exchange and Exclusivity Rights
- Access to local database
- Media material reaching 1 million

Only 2 at \$6,500



PRESENTING SPONSOR (GOLF SHOW)

The AAC "19th Hole" Premier Golf Show presented by: "Your Company's Name".

- Presenting rights to the show
- Logo presented as a "major sponsorship" on all media material.
- Company's name presented in all written and printed material. (flyers, mailers, banners, etc)
- 2 Entries to play in the AAC Tournament
- 10x30 booth
- link exchange and Exclusivity Rights
- Access to local database
- Media material reaching 1 million
- Logo printed on tickets from TicketMaster

Only 2 at \$6,500

THE 2008 AMERICAN AMATEUR CHAMPIONSHIP

<p>GALA SPONSOR Player exclusive Gala. Thursday evening at the Greater Tacoma Convention and Trade Center. This is a night players never forget. Ask about for more details and perks...</p> <p>\$3,000</p>	<p>BOX LUNCH SPONSOR Players receive box lunches everyday after or before their round. Many wonderful opportunities come with this sponsorship. Players remember the people who feed them! Ask for more details....</p> <p>\$3,500</p>
<p>LEADER BOARD SPONSOR At the end of the day, players meet back at the "19th Hole" to embellish their rounds, find new friends, and enjoy the atmosphere...but most importantly they gather around the scoreboard where the leaders and prizes will be announced daily.</p> <p>\$3,800</p>	<p>WELCOME BAG SPONSOR On Wednesday, players will check in and their first impression is their "goodie bag". We'll fill it with all the right things that make them happy and you'll get all the credit.</p> <p>Ask for more details....</p> <p>\$3,000</p>
<p>HAT SPONSOR All players will receive a free hat, let's put your logo on the side or back of it. Your logo will get circulated year after year all over the nation!</p> <p>Ask for more details....</p> <p>\$4,000</p>	<p>DRIVING RANGE SPONSOR Over the course of 4 days we will play 10 different rounds at numerous courses. Your banner will be displayed at every single site during every single round at the driving range. It's one of the first things players recognize.</p> <p>\$3,500</p>
<p>1ST TEE BOX SPONSOR Everyone remembers the 1st hole. Your huge banner will go on the ground, right in front of the very first tee-box at every single course.</p> <p>Ask for more details....</p> <p>\$3,500</p>	<p>PRIZE SPONSOR Be a part of the crowning of all of our champions this year. You will have an opportunity to present the award, say something to the winner, and be remembered as the company that gave away the prizes! This one is very popular!</p> <p>\$4,500</p>

Hole Sponsor-	\$275
Long Drive Sponsor-	\$500
Straight Drive Sponsor-	\$500
Closest to the Pin Sponsor-	\$500
Cigar Sponsor-	\$750
Pin Flag Sponsor per venue-	\$1000

The AAC is organized and operated by Par 5 Events, a national golf event planning company. Please relate all sponsorship inquiries to them.



THE 2008 AMERICAN AMATEUR CHAMPIONSHIP

Par 5 Events
6704 S West Terrace Dr
Cheney, WA 99004
Phone: 509-456-PAR5
Fax: 800-360-3059
E-mail: par5events@gmail.com

Payment Options:

Check enclosed. (Please make checks to Par 5 Events)
 Visa or Mastercard AMEX Discover

3-digit code (back) _____ Exp date _____
Name on Card _____

Authorized Signature: I agree that Par 5 Events will charge the above credit card for the amount on the right and have authorization to make decisions regarding this credit card.

Signature _____

Date _____

Return completed application to:

Par 5 Events, 6704 S West Terrace Dr, Cheney, WA 99004.

Sponsorship (s)

Amount Due

\$ _____

Upon receiving payment, Par 5 Events will contact you immediately to receive all of your company's information in order to complete your sponsorship request.